

Diversity/Careers

in Engineering &
Information Technology

PRESS RELEASE

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***Diversity/Careers* parent company certified by Women's Business Enterprise National Council affiliate**

Springfield, NJ, July 2, 2004 -

Renard Communications, which publishes *Diversity/Careers in Engineering & Information Technology* magazine, was recently certified as a woman-owned business enterprise by the Women Presidents' Educational Organization - NY (WPEO, www.womenpresidentsorg.com). WPEO is the regional affiliate of the Women's Business Enterprise National Council (WBENC, www.wbenc.org), which is the largest third-party certifier of businesses owned and operated by women in the United States.

"This certification lets our clients know that we are a bona-fide woman-owned company," said Renard Communications CEO and *Diversity/Careers* publisher Roberta Renard. "The certification process is very thorough."

WBENC was founded in 1997, and is the nation's leading advocate of women-owned businesses as suppliers to America's corporations. WBENC works in partnership with women's business organizations located throughout the country to provide a national standard of certification for women-owned businesses. The organization also gives its corporate members and certified women's business enterprises (WBEs) access to a range of B2B sourcing tools including an Internet database ([WBENCLink](#)) of information on certified women's businesses for purchasing managers nationwide. More than 700 US companies and government agencies rely on the WBENC certification as an integral part of their supplier diversity programs.

Through its benchmarking surveys and ongoing interaction with certified women's business enterprises, WBENC has become the nation's leading source of information on trends in supplier diversity programs for WBEs at US companies and government agencies. WBENC also promotes best practices in supplier diversity through the annual selection of "America's Top Corporations for Women's Business Enterprises."

Renard Communications (Springfield, N.J.), publishes *Diversity/Careers in Engineering & Information Technology*, a magazine and supporting website that cover career issues for engineers and IT professionals who are women, minorities or people with disabilities. The magazine published its first issue in September 1993, and celebrates its eleventh anniversary in October.

Diversity/Careers has been a successful recruitment vehicle for a wide range of companies that want to reach out to the minority technical community.

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